

THE BETTER LEADER



ONE TEAM

Best suited for one intact team of (typically) 4-10 team members.

TEN CONVERSATIONS

Choose your own modules, or work with your Actionable Consultant to design a curriculum to your unique needs. Anyone on the team can lead any of the sessions, and you can run them whenever you'd like. (Once every 4-6 weeks is recommended.)



FIVE COACHING SESSIONS

Professional coaching support for you, the leader, to maximize the impact of select Conversations. (Each session typically 1-hour.)



TEAM ACCOUNTABILITY & REPORTING

Real time insights into the progress your team members are making towards their Conversation-inspired personal growth commitments.



MINI CASE STUDY

Canadian Rehabilitation Institute

THE PLAYERS

Canadian Rehabilitation Institute (CRI) is a small, administrative business operating in the Insurance industry. They have 18 full time employees.

THE CHALLENGE

As a highly administrative and very flat organization, many employees perceived the company as a dead-end job, leading to high turnover (roughly 82% per year).

THE SOLUTION

Wanting to improve not only employee retention but also general culture and morale, the owner of CRI purchased the Better Leader Program to run with his staff. His objective was to provide them with fresh ideas and create a regular opportunity to connect with his people in a more meaningful way.

THE OUTCOME

Through a curated list of modules, selected by the Actionable Consultant, the owner of CRI was able to help his team see the benefits of working with a small company, and the opportunities they had (as a team) to be more innovative in the industry. Within 12 months, the Better Leader Program reduced annual staff turnover from 82% to less than 25%. Revenue also increased by over 17% that first year.