# The Missing Link



Actionable lives in the Application and Implementation space. When you leverage Actionable Conversations and the integrated Action Engine, you will have real time insight into organizational behavior change and direct business impact. Hard data, and the insights to do something about it.



Measures participant reaction to and satisfaction with the training program and participant's plans for action.

### Learning Measures skills and

knowledge gains.

## Application and Implementation

Measures change in the on-the-job application, behavior change, and implementation.

#### Business Impact

Measures business impacts such as typical output, quality, costs, time, etc.

### ROI

Compares monetary value of the business outcomes with the costs of the training (cost benefit ratio).