



 9. Create a powerful <i>introduction</i> that will capture their attention with the first sentence. Tell them what you’re going to tell them. Use your powerful title here.		1. What topic are you <i>passionate</i> about?	
3. If you could only tell them <i>one thing</i> about your topic, what would it be? (one sentence only)	6. <i>Elaborate</i> on your point using P.E.P. (point, example, point)		
4. If you could only tell them <i>one more thing</i> about your topic, what would it be? (one sentence only)	7. <i>Elaborate</i> on your point using P.E.P. (point, example, point)		
5. If you could only tell them <i>one more thing</i> about your topic, what would it be? (one sentence only)	8. <i>Elaborate</i> on your point using P.E.P. (point, example, point)		
10. Create a memorable <i>conclusion</i> by reviewing your main points and having a powerful ‘call to action.’ Use your powerful title here.		2. What do you want the audience to say, think or do as a result of your talk? What <i>action</i> do you want them to take?	

