

DAWN FRAIL



BIOGRAPHY

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Dawn Frail is the President of Athena Executive Education Inc., a boutique consulting firm that specializes in strategic leadership development for mid-level and senior leaders. As a Leadership Development Specialist, she helps leaders get better results from and through their people.

With over 25 years' experience she has helped leaders in both Canada and the USA develop their leadership potential and unleash the talents of their teams.

Dawn has a passion for developing women leaders and is the founder of *The International Women's Leadership Project*®.

Dawn is the creator of *The 10 Commandments of Ethical Leadership* and author of *The Ruby Report; How Organizations Can Profit By Promoting Women Leaders*. Dawn's other written works include *Leadership Guru's Speak Out*, *10 Principles Every CEO Must Know To Play And Win*, and *Powerful Presentation*, and *Powerful Presentations for Women*.

Dawn holds a Master's degree in Leadership from the University of Guelph, a diploma in Adult Training and Development from the University of Toronto/OISE, and a diploma in Computer Information Systems from DeVry Institute. Dawn is one of only a few Canadians registered as a certified Myers-Briggs® Master Practitioner. Other certifications Dawn holds include *Leading Organizational Transition* and *Balanced Scorecard*, *Situational Leadership II*, and *5 Behaviors of a Cohesive Team*®.

Formerly a Strategic Partner with Franklin Covey Canada, in 2006 Dawn was one of ten facilitators selected from around the world to launch Franklin Covey's leadership program with Dr. Stephen Covey, author of *7 Habits of Highly Effective People*.

Dawn is a charter member of the Canadian Association of Professional Speakers.

Dawn has been an active member of Toastmasters International since 1991. During this time, she has served in various leadership roles, including District Director where she led a District of 4,500+ members. Dawn has appeared several times on the District Conference and International Convention stages and has been published in *The Toastmasters* magazine. In 2015 Dawn was awarded the District 60 George Keenan Award for lifetime service.

Dawn has experience in various industries, including Financial Services, Information Technology, Manufacturing, Sales, Education, and Non-Profit Associations. Past clients include BMW, CAA, GE, HP, Kellogg Canada, Magna International, Mary Kay Cosmetics, Siemens Canada, Suncor, Sun Life, Toyota Canada and Xerox.

Dawn and her husband John enjoy their immediate family of 4 sons, 2 granddaughters, a Yorkie named Max and a Belgian Malinois named Maver. They share their time between Ontario and Nova Scotia, in Canada.