

FOR IMMEDIATE RELEASE

Athena Executive Education Inc. / Dawn Frail Certified as a Women Business Enterprise by WBE Canada

June 1, 2026 (Mississauga, Ontario)

Athena Executive Education Inc. / Dawn Frail proudly announces that effective May 2026 we are now WBE Canada Certified. As such, Athena Executive Education Inc. / Dawn Frail has successfully met the eligibility criteria for certification as a Women Business Enterprise (WBE) as required by corporate and government supplier diversity programs.



We look forward to the many opportunities to connect with other Women Business Enterprises (WBEs), corporations and government organizations to provide our products and services.

About WBE Canada

Women Business Enterprises Canada Council (WBE Canada) is a Canadian non-profit organization that is opening doors for Canadian women-owned businesses to supply chains across North America. Founded by corporations to provide certification services for their supplier diversity programs, WBE Canada also provides supplier development training and resources, networking and matchmaker opportunities and supplier diversity program support. Learn more at www.WBECanada.ca.

About Athena Executive Education Inc. / Dawn Frail

Athena Executive Education Inc. / Dawn Frail is a Canadian leadership development and executive advisory firm that helps leaders, teams, and organizations strengthen leadership capacity, improve team effectiveness, and navigate complex workplace challenges. Founded by Dawn Frail, the firm specializes in practical, evidence-informed leadership development, organizational health, team dynamics, assessments, and The Athena Leadership Recovery System™, a structured approach for supporting women leaders when the stakes are high. Learn more at www.dawnfrail.com.

Media Contact:

Athena Executive Education Inc.

Email: dawn@athenaexeced.com

Websites: www.athenaexeced.com www.dawnfrail.com